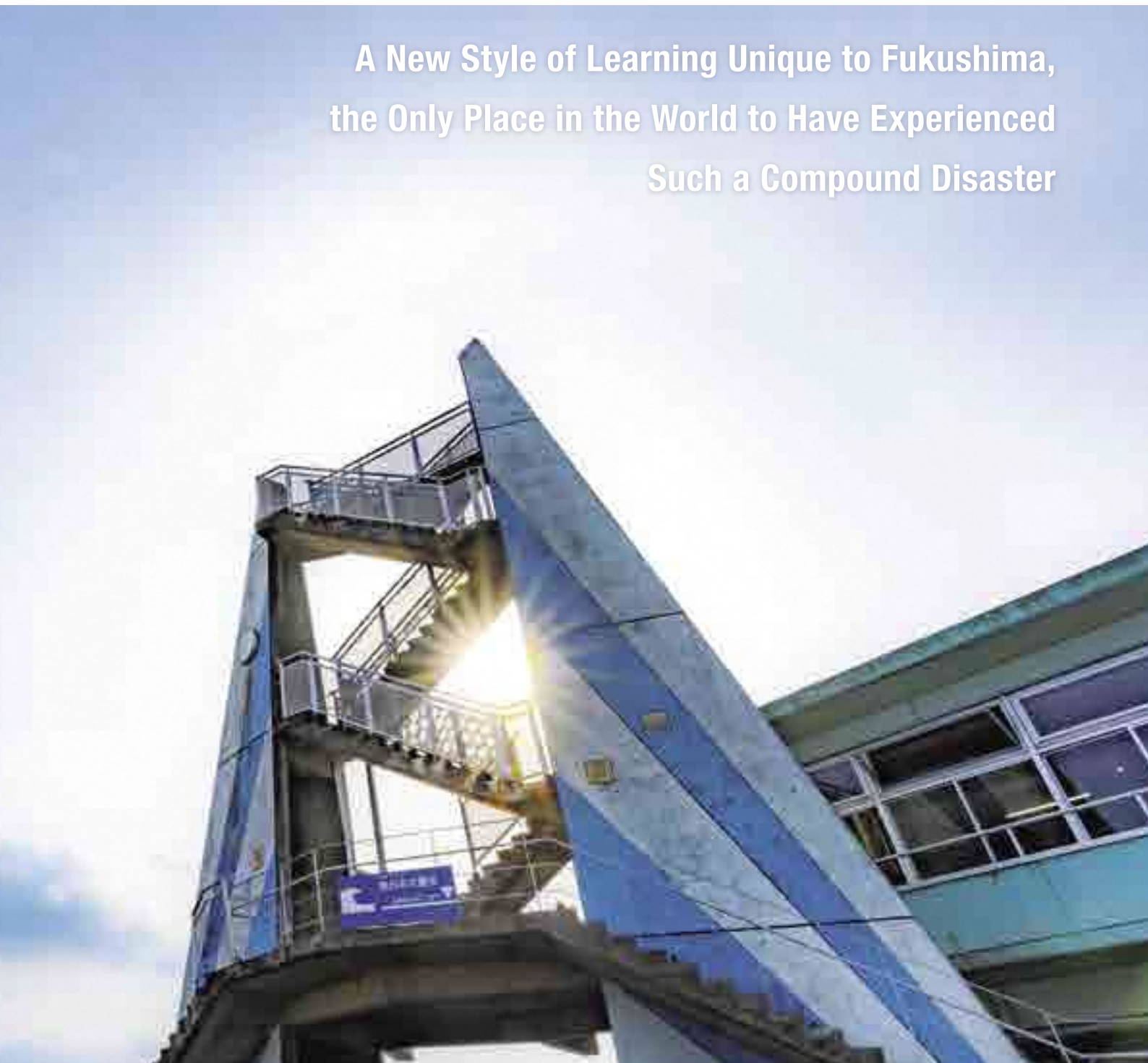


Fukushima Prefecture Hope Tourism General Guidebook

Fukushima Hope Tourism

ver.
05

A New Style of Learning Unique to Fukushima,
the Only Place in the World to Have Experienced
Such a Compound Disaster



Greetings from the Governor

Exploring and Creating a Sustainable Future from Fukushima

~Leveraging our creative capacity to go deeper and be even more positive. New study tours for learning together~

I would like to once more express my heartfelt gratitude to people in Japan and around the world for their generous encouragement and warm support we have received since the Great East Japan Earthquake occurred.

Fukushima Prefecture is the only place in the world to have experienced an earthquake, tsunami, nuclear disaster, and harmful rumours all at once. While we continue to face complex and diverse issues, there are a large number of people who are marching on towards revitalization without giving in to adversity, and continuing to rise to meet every challenge with an eye to the future. This is what defines Fukushima and why there is so much “new learning” to be gained here.

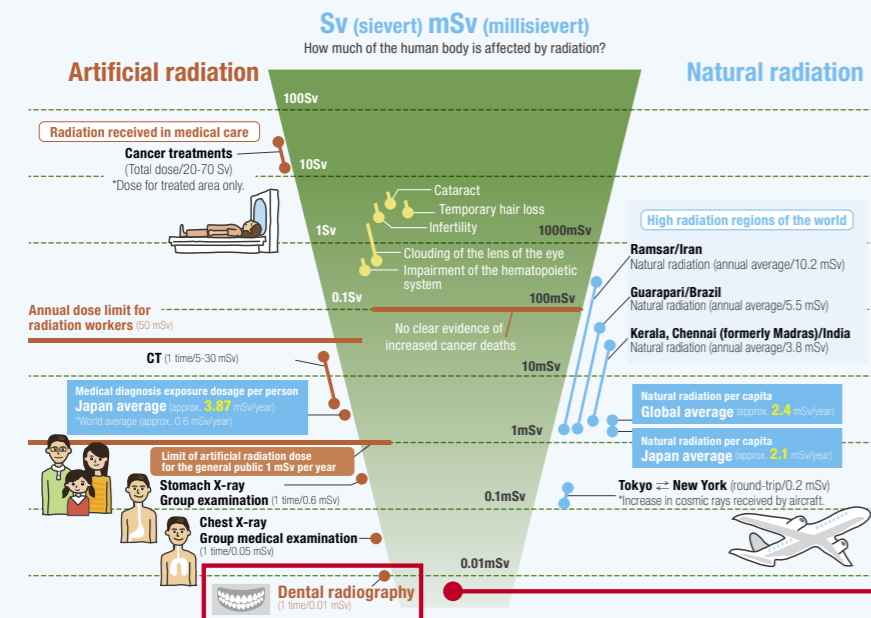
Fukushima Prefectural Government is promoting “Hope Tourism,” a journey that will allow you to grow personally as you witness Fukushima as it stands now and meet the people who continue to work towards revitalization, while reflecting on the lessons from the earthquake and nuclear disaster and ways to achieve revitalization and overcome adversity.

Through this guidebook, I hope that by reading about the contents and learning effects of tours catering to the needs of educational tours, human resources development for corporations and international students, etc., you will consider participating in the field of Fukushima as part of “Hope Tourism” tours.



UCHIBORI Masao,
Governor of Fukushima Prefecture

Regarding radiation



Voices of Participants

Educational tour: Teacher

Students were able to participate proactively as active learners. In Hope Tourism, students can regard problems as their own and develop the ability to generate interactive solutions and seek learning.

Public senior high school, Kanto area

Educational tour: Student

I felt that the process of listening to real voices, communicating, sharing, and learning is an attitude we all need to have.

Private senior high school, Kansai area

Educational tour: Teacher

From the things we've seen and heard on the tour, I'm sure new questions have arisen. Such confused thoughts and feelings will be the first step towards the next step of learning.

Private senior high school, Kansai area

Corporation/Organisation human resources development training

Fukushima is a microcosm of the challenges facing Japan. I realised that solving Fukushima's challenges has the potential not only to achieve Fukushima's revitalization, but also to overcome universal social issues.

Prospective national public servant

Corporation/Organisation human resources development training

It is only when we face reality that we can seriously consider and derive answers and solutions. There is such an attitude in Fukushima. I really felt that Japanese corporations are capable of achieving what they set out to do.

Employee, auto parts manufacturer

Inbound international student

Whereas my image of Fukushima had been abstract before, I felt that it became more concrete as I listened to the words of specific people in specific towns during the tour.

International student, university in Tohoku area

Examples of Participating Organisations

Schools

- Junior & Senior High School at Komaba, University of Tsukuba, Tokyo
- NADA Junior and Senior High School, Hyogo Prefecture
- Takatsuki Junior and Senior High School, Osaka Prefecture
- Ochanomizu University Senior High School, Tokyo
- Ichikawa Junior and Senior High School, Chiba Prefecture
- CHUO UNIVERSITY JUNIOR AND SENIOR HIGH SCHOOL, Tokyo
- Hiroshima Gakuin Junior and Senior High School, Hiroshima Prefecture
- SHIGA Prefectural KAWASE Junior & Senior High School, Shiga Prefecture

Corporations

- KEIDANREN (Japan Business Federation) affiliated corporations
- Honda Motor Co., Ltd. and group companies
- The Yomiuri Shimbun Tokyo Headquarters
- ANA HOLDINGS INC. and group companies
- DENSO CORPORATION
- Tenjinbashi Sancho Shopping Street Promotion Association

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Fukushima

– A Field of Diverse Discoveries and Encounters

Fukushima Prefecture is the third largest prefecture in Japan after Hokkaido and Iwate Prefecture.

This expansive prefecture is divided into three areas according to terrain, climate, transportation, history and so on. They are the Coastal Region or “Hamadori”, situated between the Pacific Ocean and the Abukuma Mountains, the Central Region or “Nakadori”, situated between the Abukuma Mountains and the Ou Mountains, and “Aizu”, situated between the Ou Mountains and the Echigo Mountains, and each area has developed by leveraging its respective characteristics.

In the Coastal Region, which was affected by the tsunami and nuclear disaster, programmes can be implemented that combine diverse tourism and educational content from different parts of the prefecture.

Access from major cities

From Tokyo

- By train
 - Tohoku Shinkansen
Tokyo Station - Koriyama Station (approx. 1 hr. 20 min.)
 - Joban Line (Limited Express Hitachi)
Tokyo Station - Iwaki Station (approx. 2 hr. 30 min.)

From Sapporo

- By airplane
 - New Chitose Airport - Fukushima Airport (approx. 1 hr. 20 min.)

From Hakodate

- By train
 - Hokkaido Shinkansen
Shin-Hakodate Hokuto Station - Sendai Station (approx. 2 hr. 40 min.)
 - Sendai Station - Fukushima Station (approx. 20 min.)

From Osaka

- By airplane
 - Itami Airport - Fukushima Airport (approx. 1 hr. 10 min.)
- By train
 - Tokaido Shinkansen + Tohoku Shinkansen
Shin-Osaka Station - Koriyama Station (approx. 4 hr. 5 min.)

From Fukuoka

- By airplane
 - Fukuoka Airport - Itami Airport - Fukushima Airport (Approx. 3 hrs.)
 - Fukuoka Airport - Haneda Airport (approx. 1 hr. 30 min.)
 - Take a train or bus from Haneda to Fukushima Prefecture
 - Fukuoka Airport - Sendai Airport (about 2 hr. 15 min.)

Information

- The Fukushima Prefecture Tourism & Local Products Association has established a "general contact point" that consolidates contents related to Hope Tourism, responds to the learning needs of groups, and provides local arrangement functions to support travel agencies in creating products and organising tours.

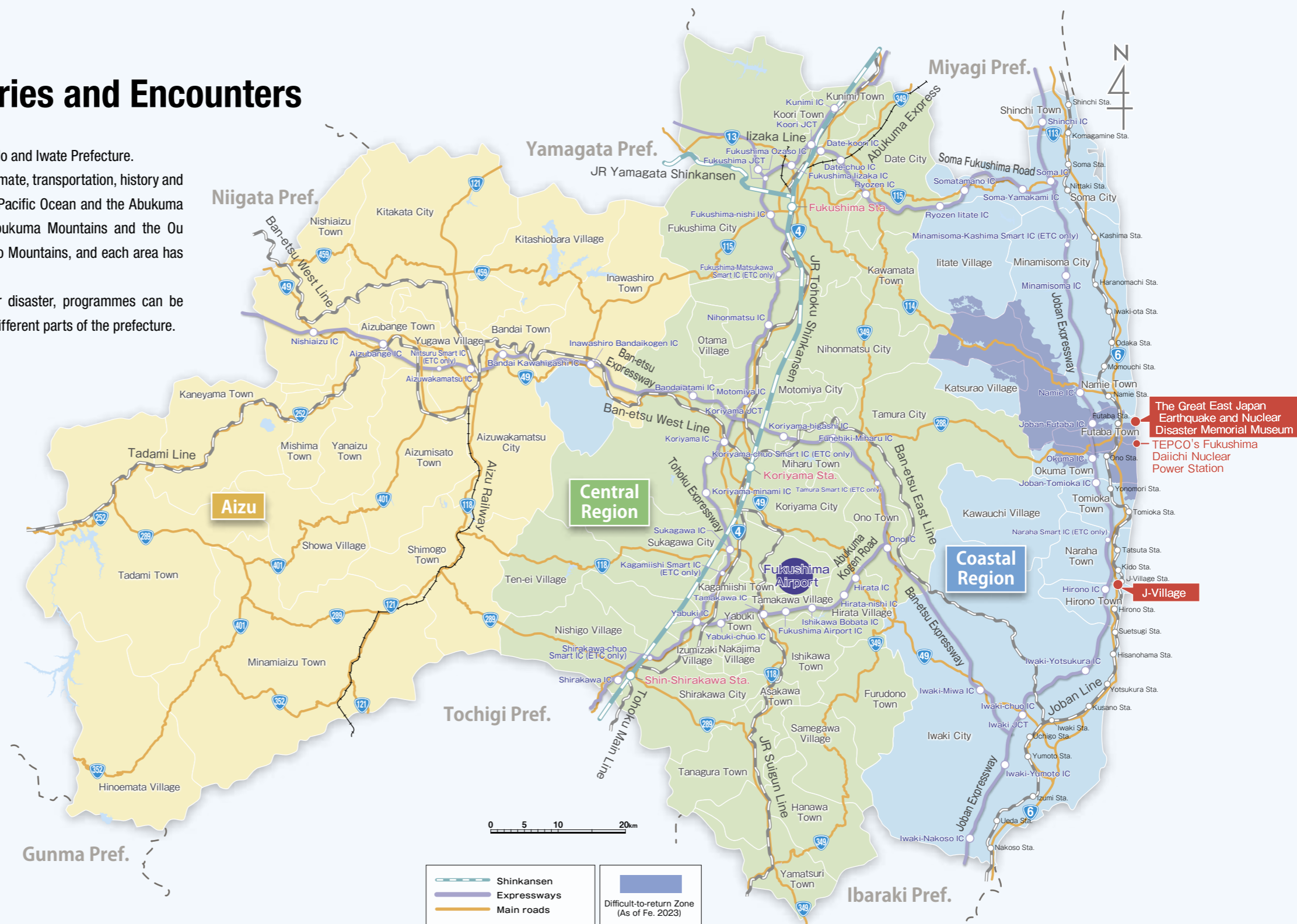
Contact information (Hope Tourism Promotion Division)

☎ 024-525-4060 8:30~17:30 (except Saturdays, Sundays and holidays)

✉ hopetourism@tif.ne.jp

<https://www.hopetourism.jp/>

Hope Tourism | Q

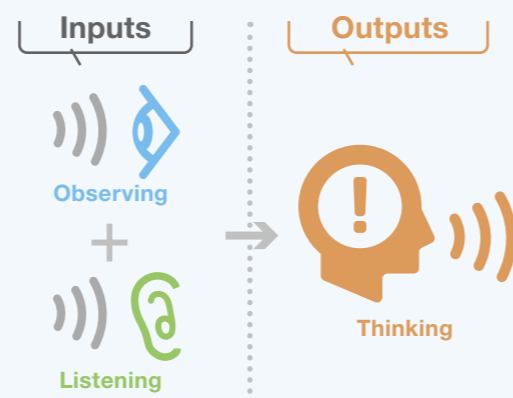


The Hope You Feel in Fukushima That becomes the driving force behind tomorrow's learning.

~New Study Tours in Areas Affected by the Earthquake and Nuclear Disaster~

Fukushima Prefecture is the only place in the world to have experienced the “**compound disaster of earthquake, tsunami, and nuclear disaster**”. We dare not use terms such as “**earthquake or disaster prevention learning**” to describe what we have learned from the facts and lessons of this disaster and the challenges it poses for revitalization. Hope Tourism is a new study tour, unique to Fukushima, for “**exploring and creating sustainable social and local development**” based on the lessons and experiences gained from the compound disaster.

Inputs are derived from the “true picture (light and shadow)” of Fukushima, which experienced the unprecedented compound disaster of earthquake, tsunami, and nuclear disaster, and “dialogues with the people courageously working for revitalization” in various fields. Outputs are aimed at exploring and creating ways to extend the lessons, etc. to the “future” perspective of “realising sustainable social and local development and changing lifestyles and our own behaviour, etc.”, without limiting the earthquake and nuclear disaster to “merely a local problem for Fukushima (somebody else's business)”. Through this series of programmes, Hope Tourism realises “proactive, interactive and deep learning” using active learning methods. The hope you will feel in learning about Fukushima will provide “learning seeds” that will lead to future growth and nurture the “driving force to face tomorrow's learning”.



..... Three Characteristics of Hope Tourism

Observing

Experiencing the true picture by touring facilities and conducting fieldwork

Areas have begun to make steady progress towards revitalization, and new initiatives for a sustainable future have been launched. On the other hand, some townscapes demonstrate the effects of long-term evacuation orders, while other areas continue to be evacuated. Such “light and shadow”, which cannot be conveyed by news reports alone, represents the “Now” of Fukushima.

Listening

“Dialogue” with the people courageously working for revitalization

In the midst of unprecedented hardships caused by the earthquake, tsunami, nuclear disaster and harmful rumours, there are many people in Fukushima who are courageously working for revitalization. Dialogue with these people can provide much inspiration and insight.

Thinking

How to utilize lessons from the earthquake and nuclear disaster for the future (society, community, lifestyle, oneself)

In the wrap-up workshop, participants discuss various topics including the kind of future they want to build, from the perspective that the various social issues (population decline, ageing society, decay of local areas, energy problems, etc.) that have been revealed by the earthquake and nuclear disaster are not “problems of Fukushima alone” but rather “problems that need to be faced and solved by Japanese society and all areas”.

Field Partners (FP)

Field Partners act as attendants and facilitators on tours. Through daily reflections and a workshop on the final day, etc., the Field Partners provide general guidance from a neutral and objective point of view and help participants draw conclusions from the learning.



Supporting Your Spirit of Inquiry and Curiosity

General Guides Active in the Field



The Roles of Field Partners (FP)

Inputs Neutral and objective point of view

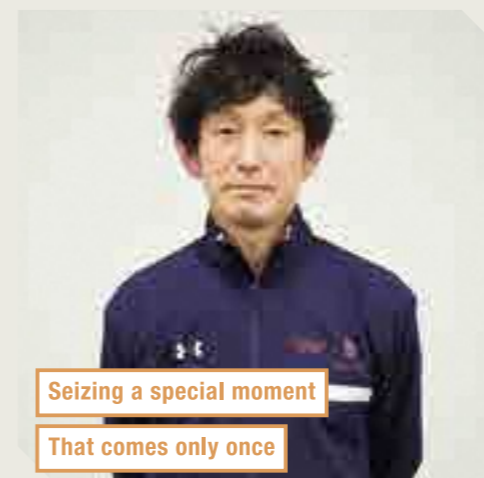
- Dissemination of information about the earthquake and nuclear disaster, and revitalization
- Sorting of information and provision of supplementary explanations after observing facilities, etc. and talking with locals
 - ▶ Clarification of discussion points, and expansion into diverse perspectives
- Questioning and intervention whenever appropriate
 - ▶ Drawing out the spirit of inquiry and ability to learn from participants

Outputs Planning and organising reflections and workshops



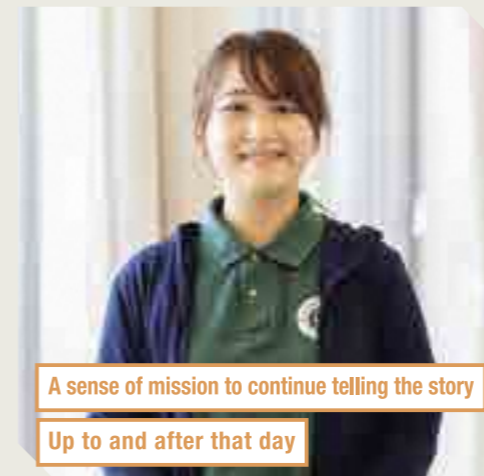
The feelings felt in this region

Turning into a driving force



Seizing a special moment

That comes only once



A sense of mission to continue telling the story

Up to and after that day



Carefully confronting the conditions

Together with participants

Yamaguchi Yuji,

Representative Director, Fukushima RiaRi (General Incorporated Association)

I am one of the affected residents. I decided to rebuild my life in the place where I evacuated to, and there were times when facing up to the earthquake was hard. That is why I strongly thought, "I have to make use of this lesson", and I decided that the best way to fulfil my role was to become a Field Partner. On tours, it is important to "create learning spaces". What is the purpose of learning? What have you seen, heard, felt and thought? What kind of changes have occurred? The thoughts and feelings gained from these experiences become a powerful driving force. I try to help each participant to find their own theme and link it to action.

Profile

For many years, he worked for an equipment manufacturer and was in charge of general business management affairs. He left the company after the earthquake forced it to close its Fukushima office, and founded Office Create Fukushima. The company conducts various training programmes, provides business support to local enterprises, and is involved in local development and revitalization activities. In 2022, he established Fukushima RiaRi (General Incorporated Association), through which he strives to communicate the earthquake and the steps taken towards revitalization, and to provide effective support for the realisation of attractive local development.

Hirayama Masashi,

Relocation Promotion Chief Supervisor, Narahamirai (General Incorporated Association)

I want people to cherish the moments that move them. I want to support such moments. Extraordinary moments for the participants are ordinary moments for us. The knowledge and feelings that participants gain from this gap become massive inputs. I offer insight into the participants and the tours as a whole to ensure that hints and lessons that can be useful in future life are not overlooked. I want people to gain more insights in the field of Fukushima. It may be a field that each participant experiences only once in their life. I aim to become a Field Partner who can guide participants to discover once-in-a-lifetime opportunities.

Profile

While working for a local newspaper in Iwaki City, Fukushima Prefecture, for more than 20 years, he was at the forefront of news reporting, mainly as a social affairs reporter. At the time of the Great East Japan Earthquake, he worked on planning and producing a collection of reportage photographs to preserve the memory of the disaster. He joined Narahamirai (General Incorporated Association) in April 2018. He was involved in the establishment of Mirna-no-Koryukan Naraha CANNas (Community Space), and in his capacity as Relocation Promotion Chief Supervisor, he is currently striving to develop Naraha Town as it seeks to rebuild from the experience of total evacuation.

Koizumi Miku,

Revitalization Supporter, Futaba Project (General Incorporated Association)

When I was in junior high school, I experienced the earthquake, nuclear accident and consequent evacuation. As this area attracted more and more negative attention in the following years, I felt that "I don't want things to end like this". Driven by the feeling of "I love my hometown!", I returned to the area and started working as a Field Partner. Because I was born and raised here, I can convey what the town was like before the disaster occurred. Also, because I am involved in the town's rebuilding on the ground, I can share how the town has developed since that day. I consider it important to accompany participants from a neutral and objective point of view and convey the facts without imposing any views on the situation and events in the area.

Profile

Born in Okuma Town, Fukushima Prefecture, she has been working for the local development company Futaba Project (General Incorporated Association) as a revitalization supporter of Futaba Town since May 2021. Based in the building of the former Futaba Station, she is mainly involved in providing guidance, transmitting information and organising events to pass on the town's experiences. She conveys the facts of what happened in Futaba County, its current conditions and the gradual progress being made, while maintaining the perspective of someone who was born and raised in the area.

Kanno Takaaki,

Deputy Secretary-General, Machizukuri Namie (General Incorporated Association)

As a Field Partner, I value the following things: "conveying the facts", "spending time thinking together", and "fostering an ongoing awareness of the importance of thinking". To achieve these things, an important function of a Hope Tourism Field Partner is to facilitate opportunities for dialogue that leads to mutual understanding. Participants listen attentively and openly share their own thoughts and feelings. Indeed, "coming, observing, feeling, and thinking together" will lead to the future not only of Fukushima, but also of their own region and society as a whole. We will continue to create opportunities to "learn from Fukushima". I believe that we are here to continue learning together with the participants.

Profile

After working as a construction consultant and in an academic advancement preparatory education company, he was recruited as a revitalization support coordinator in Namie Town under the "Right Hand Program" of the NPO ETIC in 2012. He worked on revitalization of disaster-affected areas, supporting the creation and adjustment of local development plans, supporting consensus building with residents, and so on. Currently, as the Deputy Secretary-General of Machizukuri Namie (General Incorporated Association), he is striving to help the town develop amidst major population loss caused by the evacuation, etc.

Flow of Learning

Every day during the tour, there will be a time for reflection after dinner, and on the final day, a workshop will be held to deepen the learning through “observing” and “listening” and to produce outputs. In this workshop, discussions will be held based on the perspective that the various social issues (population decline, ageing society, decay of local areas, energy problems, etc.) that have been revealed by the earthquake and nuclear disaster are not “problems for Fukushima alone” but rather “problems that need to be faced and solved by Japanese society and all areas”.



From “other people’s business” to “my business”

On the Fukushima issue

Pre-learning

Before the tour begins, a pre-learning session is held to provide basic information about the earthquake and nuclear disaster (e.g. overview of Fukushima Prefecture, damage situation, progress of the recovery efforts, etc.). Furthermore, a lecture on the characteristics of learning in Hope Tourism and the perspective of understanding things from different angles will be given to raise awareness of learning. (Online pre-learning is also available)



Daily Reflection

Each day after dinner, there is a reflection session to share questions, insights and organise information. This helps to ensure a smooth preparation for the final day’s workshop. Even among fellow participants, there will be differences in the way they feel and think, and the more they talk to each other, the more they will be able to broaden their perspectives.



Workshop

On the final day, a wrap-up workshop is held. Based on what they have learned during the tour, each participant “personalises” the kind of future they want to create as the leaders of the next generation.



Takeaways and Results of Learning

1

Taking home a “feeling of confusion”

Social issues are not easy to solve (participants leave with a “feeling of confusion”), but it is important to “keep thinking (spirit of inquiry and personalisation)”.

2

Respecting diversity and learning the importance of dialogue

Opinions on social issues differ depending on one’s position and way of thinking. By “respecting diversity and learning the importance of dialogue”, we sometimes find that solutions can be found not by simply choosing between A or B, but rather by opening up a third approach (C) through discussion.

3

Developing “discernment” and “judgment”

Participants acquire “the ability to discern the essential nature of things” and “the power of judgement (literacy)” in a world of information overload. They learn how to approach, select and evaluate information and recognise the importance of seeing and listening to information first-hand.

4

Learning how to face change and adversity

How to face change and adversity (outlook on life/way of living). The programme conveys the importance of taking on challenges to students who are caught between hope and anxiety concerning their career choices and way of life.

The hope sensed in Fukushima. That becomes the driving force for tomorrow’s learning

▶▶ To stimulate the growth of participants!

Cases

Junior & Senior High School at Komaba, University of Tsukuba
NADA Junior and Senior High School
Takatsuki Senior High School

Joint training is implemented by three high-level preparatory schools. Rather than treating the earthquake and nuclear disaster as local problems limited only to Fukushima, perspective is broadened into the future. By conducting exchanges between local residents and participants, deep learning for exploring and creating ways to utilise problems as one’s own business is realised.



Inquiry and Creation

Hiroshima Gakuin Senior High School
Nuclear Reactor Decommissioning Studies

In “Nuclear Reactor Decommissioning Studies”, an optional seminar for second-grade high school students, they engage in dialogue with people from various standpoints involved in the nuclear power station and the decommissioning process. Through Hope Tourism, we aim to realise leader education by broadening students’ perspectives through experiential learning.



Leader Education

Chiba University of Commerce
Faculty of Humanities and Social Sciences

In Fukushima Prefecture, where social problems have been highlighted following the earthquake and nuclear disaster, students learn about how people involved in public administration, corporations and local communities work together. Through active learning, students develop the ability to solve the problems of the local community with the aim of creating a society where diversity is respected.



Resolution of Local Issues

The Yomiuri Shimbun
Tokyo Headquarters
Rookie Reporter Training

Hope Tourism is utilised as training for new recruits. By learning about the damage and impacts of the earthquake and nuclear disaster, visiting the areas in person, and observing and listening to the path to revitalization and current issues, participants develop information literacy and the ability to convey information accurately.



New Recruit Training

Observing (Facilities)

The Great East Japan Earthquake and Nuclear Disaster Memorial Museum



Learning the Complete Picture of the Disaster



This facility is truly the entry point for Hope Tourism. A wealth of resources, including images and exhibits, give visitors a complete picture of the events and revitalization efforts from the immediate aftermath of the earthquake and nuclear accident to the present day.

This facility was constructed to share records and lessons from the unprecedented compound disaster and subsequent revitalization efforts with people in Japan and around the world, and pass them on to future generations. It aims to convey the unique experience of the nuclear disaster in Fukushima. By collecting, archiving and researching information on the revitalization efforts to date, it also aims to pass on the experience to future generations without letting it fade away, and to share it with the rest of the world. The museum has numerous exhibits that showcase a variety of resources, actual records, images and more, allowing visitors to learn about developments from the immediate aftermath of the earthquake and nuclear accident to the present day and the course of revitalization efforts.

a. After watching a video showing the full extent of the earthquake and nuclear disaster, visitors walk up the slope while looking at panel displays. b. A fire engine damaged by the tsunami is on display. c. Visitors can see a diorama of TEPCO's Fukushima Daiichi Nuclear Power Station. d. An exterior appearance that blends into the natural landscape. The rooftop offers a panoramic view of the coast and ocean.
Address: 39 Takada, Nakano, Futaba Town TEL: 0240-23-4402

Nearby Facilities

A hub for fostering interactions that will connect people working to revitalize Futaba
Futaba Business Incubation and Community Center

Located in the Nakano district, this complex facility is designed to promote the revitalization of Futaba Town and includes rental meeting rooms and offices, as well as commercial facilities such as a food court and souvenir shops. It aims to become a hub for interaction between the local residents, corporate personnel and visitors to the surrounding area, as well as a centre for the creation of new value.



Address: 1-1 Takada, Nakano, Futaba Town TEL: 0240-23-7212

Local Walks

Walk around the town to gain a first-hand feel of the scars of the disaster
JR Futaba Station area

The town's former Special Zones for Reconstruction and Revitalization (part of the Difficult-to-Return Zone of restricted residence, where it is hoped that evacuation orders will be lifted in future) centred around JR Futaba Station. Even after the evacuation order has been lifted, buildings from the immediate aftermath of the earthquake remain untouched, while hopeful murals adorn the area, giving a sense that the town can achieve regeneration from now on.



Location: Machinishi, Nagatsuka, Futaba Town

Observing (Facilities)

Disaster Remains of Namie Municipal Ukedo Elementary School



Rays of hope within the scars



Ukedo Elementary School is located about 200 metres from the coast. The school building was engulfed and partially destroyed by the tsunami, but miraculously no lives were lost thanks to fast thinking and evacuation. Conditions at the school are almost the same as when the disaster struck.

These are the first disaster remains in Fukushima Prefecture. The school is preserved in the same condition as it was in at the time of the disaster in order to demonstrate the threat and lessons of the disaster, to pass on the memories and records of the area to future generations, and to raise awareness of disaster prevention. The classrooms and gymnasium on the first floor, which were most severely damaged by the tsunami, are almost entirely as they were at the time of the disaster, and the site has been prepared so that visitors can observe the conditions from outside of the school, from the corridors and so on. On the second floor, there are panels showing the extent of the damage and details of the evacuation following the nuclear accident, as well as messages of support and so on written by visitors on blackboards that have been preserved.

a. The hands of the clock installed on the observation deck are stopped at the time when the tsunami hit. b. Abandoned label indicating the location of the school infirmary c. Mud-stained materials that vividly convey the disaster d. Inside the gymnasium where the sign for the graduation ceremony still hangs
Address: 56 Ukedo Mochidaira, Namie Town TEL: 0240-23-7041

Local Walks

Communal cemetery on high ground with a panoramic view of the tsunami's devastation
Namie Town-run Ohirayama Cemetery

This communal cemetery is located on high ground about 2 kilometres from the coast. The view of Ukedo district and the Pacific Ocean conveys the huge extent of the tsunami's devastation. This place, where the children of Ukedo Elementary School were evacuated to immediately following the earthquake, was an expanse of fields at that time. Afterwards, in response to the wishes of the local residents, the Ohirayama Cemetery was built on the site to house the graves of those who were lost in the disaster. Together with a memorial monument built as a requiem for the victims and as a warning to future generations, the cemetery continues to convey the memory of the disaster.

Location: Ukedo, Namie Town



J-Village

A symbol of reconstruction and a Mecca for athletes



As Japan's first soccer national training centre, J-Village was used for training camps by Japan's national teams. Immediately following the disaster, it was used as the nuclear accident response base, however, it was restored and partially reopened for business in July 2018 and fully reopened in April 2019.

Situated in the Coastal Region, where the climate is mild for Tohoku, it is possible to enjoy soccer all year round, even in winter when the effects of snow are minimal. Covering an area of 49-hectares, ten times the size of the Tokyo Dome, J-Village is a major training centre equipped with natural grass and artificial turf pitches, an all-weather soccer training ground, a restaurant, a convention hall, a fitness gym and more. It is expected to become a symbol of revitalization attracting many people not only for sporting events, but also for various other events.

a. Facilities cover an area of 49 hectares, approximately ten times the size of the Tokyo Dome. b. All-weather soccer training ground entirely covered by a membrane roof, allowing use regardless of weather conditions c. 166-seat amphitheatre-style convention hall

Address: 8 Utsukushimori, Yamadaoka, Naraha Town TEL: 0240-26-0111

Fukushima Prefectural Centre for Environmental Creation Communication Building (Commutan Fukushima)



Thinking about Fukushima's future from
the environmental perspective

Here you can get an overview of the earthquake and nuclear disaster and gain accurate knowledge about radiation and the future environment in Fukushima.

Nicknamed "Commutan Fukushima", this facility was established by Fukushima Prefecture to provide an understanding of radiation and environmental issues from a familiar perspective. To deepen awareness of environmental restoration, the facility has models, video and graphic exhibits depicting the earthquake and nuclear disaster and current conditions concerning radiation and the environment in Fukushima, as well as a 360° spherical theatre, hall and more. It is hoped that, by sharing the experience, knowledge and awareness gained at Commutan Fukushima, people will be encouraged to think about the future of Fukushima and take action.

a. Diorama of TEPCO's Fukushima Daiichi Nuclear Power Station b. Exhibits of newspapers from the time of the earthquake and nuclear disaster c. Visitors can learn through using a radiation dosimeter and trying various other experiences.

Address: 10-2 Fukasaku, Minaru Town (inside Tamara City Western Industrial Park) TEL: 0247-61-5721

An ideal location with panoramic view of the Pacific Ocean

Tenjin Misaki Sports Park

This comprehensive recreational area with camping, hot springs and accommodation facilities. It is also equipped with an expansive lawn space, cycling track, dog run and more, allowing visitors to stay overnight, eat and play to their hearts' content. Situated on a promontory, it is an ideal location for looking out over the Pacific Ocean.



Address: 27-29 Kitada Tenjinhara, Naraha Town TEL: 0240-25-3113

Developing tropical fruits as new specialties of the town

Tropical Fruits Museum

This facility, where the horticultural greenhouse of the flower centre in Futatsunuma General Park, which was closed following the disaster, has been transformed into near-subtropical environment, cultivates domestic tropical fruits. The Tropical Fruits Museum has developed the "Kirei" brand of domestic bananas as a new specialty of the town. It aims to continue to create more new specialties with a view to regenerating agriculture and tourism.



Address: 57-1 Shimokitaba Oyajihara, Hirono Town TEL: 0240-23-7704

Base facility that supports the future of agriculture in Fukushima Prefecture

Fukushima Agricultural Technology Centre

This is Fukushima Prefecture's agricultural promotion base facility, where technology development related to agricultural is carried out. Following the earthquake and nuclear disaster, it has worked on the removal and mitigation of radioactive materials, radiation monitoring of agricultural, forestry and fisheries products, and initiatives to resume commercial farming and carry out agricultural regeneration.



Address: 116 Shimonakamichi, Takakura, Hiwada Town, Koriyama City TEL: 024-958-1706

Research base in the field of world-leading, cutting-edge renewable energy

Fukushima Renewable Energy Institute, AIST(FREA)

This R&D facility was established in order to turn Fukushima Prefecture into a "pioneer in renewable energy". With the aim of developing and disseminating new technologies related to renewable energy, FREA conducts R&D, human resource development and so on.

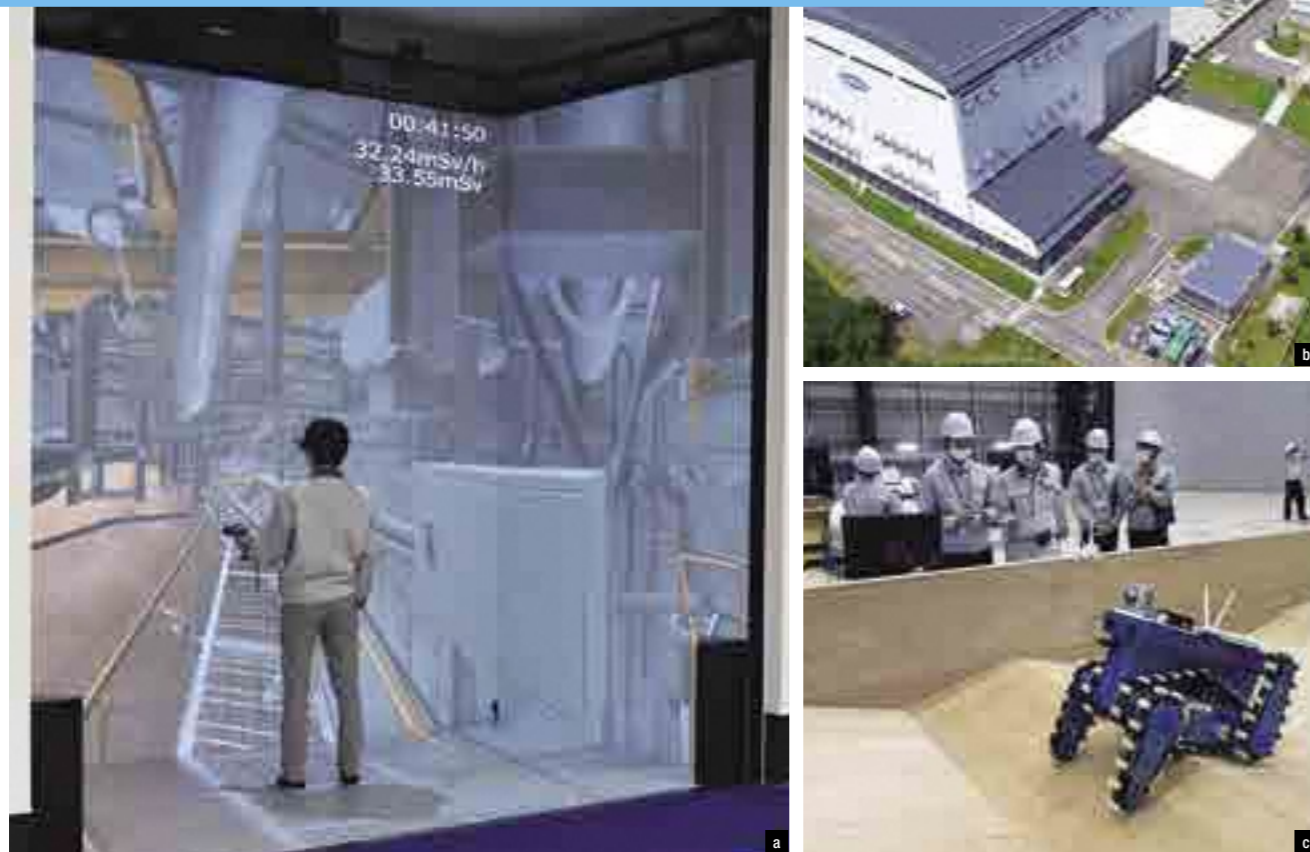


Address: 2-2-9 Machikedai, Koriyama City TEL: 024-963-0813

Observing (Facilities)

Naraha Center for Remote Control Technology Development (NARREC), Japan Atomic Energy Agency

The Frontline of Remote Technology Development



This common use facility develops and tests remote control devices for use in advancing the decommissioning of TEPCO's Fukushima Daiichi Nuclear Power Station. Visitors can experience VR that partially replicates the inner part of the nuclear reactor building, conduct remote operation of robots, and tour the test facilities.

This technical development and demonstration test facility is aimed at advancing the decommissioning of TEPCO's Fukushima Daiichi Nuclear Power Station. Consisting of the research management building equipped with a virtual reality system that can be used for planning and training for decommissioning among others, and a test building equipped with robotic test equipment, it enables external users to conduct various full-scale mock-up tests for decommissioning. NARREC was built with the objective of becoming a central hub for remote technology development, providing the necessary environment for demonstration testing of remote technologies and dissemination of information.

a. Virtual reality system with four screens (front, right, left, and floor) for a three-dimensional experience.

b. General view of the facilities c. Hands-on operation of robots, etc.

Photographs provided by Japan Atomic Energy Agency (JAEA)

Address: 1-22 Nakamaru, Yamadaoka, Naraha Town TEL: 0240-26-1040

Observing (Facilities)

The Historical Archive Museum of Tomioka

Preserving “that day” in history



Under the theme “Placing the Compound Disaster in Local History”, this facility tells the story of the everyday life that was suddenly taken away by the Great East Japan Earthquake and nuclear disaster, from the perspective of the residents. Visitors can learn about the legacy of the disaster and the changes that were forced on the town as a result of “that day”.

The museum is divided into three main areas: the Town Gallery, which is mainly used for information dissemination; the Exhibition Rooms, which convey the legacy of the disaster and the experiences and lessons learned from the nuclear disaster; and the Repository, which archives approximately 50,000 resources. By displaying the lifestyles of the local people, local resources, and the legacy of the disaster, the museum aims to convey the “normal everyday lives” that were suddenly taken away and the changes that resulted from “that day”, and to pass on the experience of the natural and nuclear disasters to future generations. As the town's curator is permanently assigned to the museum, visitors can request commentaries on the exhibits.

a. Exhibits of clocks that stopped for various reasons, including evacuation due to the nuclear accident as well as the earthquake and tsunami

b. Partial reproduction of “JR Yonomori Station”, which was demolished in 2019 c. Patrol car in which two police officers lost their lives while helping people to evacuate

Address: 760-1 Otsuka, Motooka, Tomioka Town TEL: 0240-25-8644

Local Walks

A home for all, filled with the sentiments of the townspeople

Minna-no-Koryukan Naraha CANvas (Community Space)

Built within the compact “Emifuru Town Naraha” in the centre of Naraha, this exchange facility was designed on the basis of the ideas expressed at the townspeople's workshops. Including living room-like relaxation areas, children's areas, and more, it was built in the hope that it will be loved not only by the people of Naraha Town, but also by visitors from other areas and generations to come. Naraha CANvas aims to create an “Emotional revitalization” where encounters, exchanges, bonds, discoveries, and challenges are born.

Address: 260 Nakaman, Kitada, Naraha Town TEL: 0240-25-5670



Nearby Facilities

Displays of conditions at the time of the accident, and the decommissioning project

TEPCO Decommissioning Archive Center

Managed by TEPCO, this information dissemination facility uses video and diorama displays to provide a record of the project and allow visitors to learn about the ongoing progress of the decommissioning effort.

Address: 378 Chuo, Obama, Tomioka Town TEL: 0120-502-957



Directly transmitting the reality of Futaba County

Futaba Information Center

This information dissemination centre is intended to share and communicate the current situation in the eight municipalities of Futaba County. Visitors can find out how the earthquake and nuclear disaster was perceived by the local residents and how Futaba County has progressed up to the present day.

Address: 295 Chuo, Obama, Tomioka Town TEL: 0240-23-6612



Local Walks

A revitalization hub in Tomioka where entry restrictions have been eased

Yonomori District

Access to this area had been restricted due to the nuclear disaster. The cherry tree-lined street of the Yonomori district, which had been divided by the drawing of the lines for the Difficult-to-return Zone, was reopened to the general public in 2022.

Address: Yonomori, Tomioka Town



Observing (Facilities)

Specified Landfill Information Facility “Reprun Fukushima”

Learn about the landfill operations through hands-on experience



a. Visitors can enjoy learning through touch panels
b. Model of a landfill can be used for explanations
Address: 526-7 Ota, Kamikoriyama, Tomioka Town
TEL: 0240-23-7781

This information facility is a place to learn about the landfill disposal of radioactive waste materials, etc. Based on the concepts of “move”, “touch” and “play”, visitors can learn about the outline, necessity, safety measures and progress of the landfill project through hands-on experience. This facility aims to raise public awareness of the safety of the project.

Observing (Facilities)

Interim Storage Facility (Interim Storage Facility Information Center)

Interim Storage Facility and local transmission point



a. Guided tour of the site of the Interim Storage Facility with staff
b. Explanation of the Interim Storage Facility which covers a vast area, using a map
Address: 256 Mukaihata, Koirino, Okuma Town
TEL: 0240-25-8377

Visitors can see the Interim Storage Facility, which is used for safe and intensive storage of soil removed during decontamination work, etc., until final disposal. At the Interim Storage Facility Information Center, visitors can learn about the outline of the construction of the facility, the progress of work, safety measures, and the process of treating decontaminated soil, etc. through exhibits, videos and other resources.

Observing (Facilities)

Tomioka Revitalization Mega Solar Power Plant SAKURA

Natural energy bringing light to the town



a. Visitors can view the 110,000 solar panels from an observation deck.
b. Explanations about the power plant and generating facilities are provided.
Address: Oishihara (inside Shimosenri), Kamiteoka, Tomioka Town
TEL: 0240-23-5154

This solar power plant was built on idle farmland in the town, which had increased in the aftermath of the earthquake and nuclear disaster. With around 110,000 solar panels installed, the plant annually generates enough energy to meet the annual electricity consumption of approx. 9,100 ordinary households. The facility has an observation deck that can be used for study tours. Part of the revenue from power sales is used to support the local revitalization effort.

Observing (Facilities)

Fukushima Robot Test Field

Creating Fukushima’s future

Robot development hub



a. Experiments with drones, etc. can be carried out. The building overlooks a large area of the site.
b. A tunnel, a bridge, an urban landscape, roads, etc. have been constructed on the site so that disaster environments can be simulated.
Address: 83 Shin-akanuma, Kaibama, Haramachi-ku, Minamisoma City (inside Minamisoma City Reconstruction Industrial Park) TEL: 0244-26-3431

This major development and demonstration hub for field robots for land, sea, and air was established under the “Fukushima Innovation Coast Framework”, a national project for the industrial restoration of the Coastal Region. Located on a site measuring approximately 1,000 metres (east to west) by 500 metres (north to south) within Minamisoma City Reconstruction Industrial Park, this facility has reproductions of actual environments of use in infrastructure and disaster situations and conducts various activities such as robot performance evaluation and manoeuvre training.

Local Walks

Area where the landscape of “that day” remains unchanged

National Route 6

National Route 6, which runs through the Coastal Region from north to south, is one of the main roads in the area. Barricades have been erected at the entrances to houses and shops for more than 10 years, creating a scene as if time had stood still. While some dilapidated buildings still remain, demolition is steadily progressing and the area is beginning to be rebuilt into a new townscape.



※Barricades have now been removed.

Nearby facilities

One of the largest hydrogen production facilities in the world Fukushima Hydrogen Energy Research Field

This is one of the world's largest hydrogen energy systems and aims to develop low-cost hydrogen production technology to produce, store and supply hydrogen. Hydrogen produced here was used to fuel the Olympic Cauldron at the opening ceremony of the Tokyo Olympics in 2021.



Address: Tanashio, Namie Town (Tanashio Industrial Complex)

Measuring radiation levels following the disaster

Fukushima Prefectural Centre for Environmental Creation Environmental Radiation Monitoring Centre

The Environmental Radiation Monitoring Centre is a facility for monitoring and continuous measurement of spatial radiation doses around the nuclear power station. The separate calibration building carries out the “calibration” necessary to ensure that the radiation measurement devices accurately measure radiation levels.



Address: 45-169 Sukakeba, Kaibama, Haramachi-ku, Minamisoma City
TEL: 0244-32-0822

Observing (Facilities)

A place where memories are passed on and sentiments are collected

Densho Chinkon Kinenkan (Soma City Remembrance and Memorial Hall)



This facility was built as a memorial to the victims, to preserve for future generations what Soma City looked like before it was hit by the tsunami and to encourage interaction between visitors. Visitors can see disaster-related photographs, footage of the tsunami and more.

Address: 270 Otsu, Haragama, Soma City TEL: 0244-32-1366

Creating a cycle of “people”, “objects” and “things” with hops and beer

HOP JAPAN



This brewery in the Miyakoji-machi of Tamura City uses hops grown by local contract farmers. In addition to practising AFFrinnovation (sixth sector industrialisation of agriculture, forestry and fisheries), or sixth sector industrialisation, which integrates primary to tertiary sectors, it also practices “zero industrialisation”, where materials that would otherwise be discarded are returned to nature.

Address: 185-6 Kitamuki, Iwaisawa, Miyakoji-machi, Tamura City (inside GREEN PARK MIYAKOJI)
TEL: 0247-61-533

Centre for creating vitality in Kawauchi Village

KAWAUCHI WINERY



This company, which is committed to post-disaster revitalization, new agricultural challenges and local regeneration initiatives, was established with the goal of producing wine from locally harvested grapes. In the spring of 2021, it completed its first wine made from local grapes.

Address: 2-1 Odaira, Kamikawauchi, Kawauchi Village TEL: 0240-25-8868

Provisions storeroom of compassion in a growing circle of support

Soma City Disaster Prevention Storage Warehouse – Soma Provisions Storeroom



This multi-purpose disaster prevention storage warehouse was constructed based on the lessons learned from the disaster. In addition to storing blankets, water, rice and other emergency supplies, the facility is also equipped with solar panels, emergency generators, a helipad for emergency take-off and landing, and more.

Address: 25 Miyahigashi, Tsubota, Soma City TEL: 0244-35-3300

Revitalising agriculture through cutting-edge technology using ITC

Nexus Farm Okuma Corp.



Established in Okuma Town in 2018, this company grows and sells strawberries in a solar-powered factory with a cultivation area of 2.2 hectares. The company acquired GLOBALG.A.P certification in 2019 and is working towards agricultural regeneration.

Address: 2127 Nishidaira, Ogawara, Okuma Town TEL: 0240-23-7671

Conveying Iwaki City's experience of the disaster into the future

Iwaki 3.11 Memorial and Revitalization Museum



This facility is designed to ensure that the memories and lessons of the disaster are passed on to future generations through disaster-related materials, videos, panel displays, storytelling and so on. It also aims to provide information on revitalization initiatives and to raise awareness of disaster risk and disaster prevention.

Address: 3-11 Usuiso, Iwaki City TEL: 0246-38-4894

Observing (Experiences)

You can make your own original Obori Soma pottery, unique in the world

Obori Soma pottery experience

Experience the making of Namie Town's proud local specialty, “Obori Soma” pottery. You can try your hand at kneading the clay from raw materials, shaping it on the potter's wheel, and painting a design on it. Why not try making your very own one-of-a-kind Obori Soma pottery? The workshop has one gas kiln and one electric kiln. One of the charms of Obori Soma pottery is the beautiful piercing sound it makes at the moment it is fired, when the distinctive “blue cracks” appear.

MICHINOEKI-NAMIE “Traditional Industry Hall”

This roadside station was built as a symbol of the town's revitalization. It is a facility that supports people's daily lives, where they can shop, eat and rest. In addition to a range of vegetables and seafood, visitors can also have a taste of the local cuisine.

Address: 60 Chimeiji, Kiyohashi, Namie Town TEL: 0240-35-4917



Volunteering in vineyards overlooking the sea

Planting wine grape seedlings and weeding fields

In vineyards overlooking the ocean, visitors can experience planting grape seedlings, pruning branches and weeding. Through wine, people can interact with each other, new industries are born and you can feel the breath of a region steadily moving forward. This can also be used for corporate CSR activities. (The programme may vary depending on the season and weather conditions)

Tomioka Wine

Wine is at the heart of the Tomioka's revitalization after the earthquake and nuclear disaster. Viticulture began in 2016 and the first wine was completed in 2020.

Address: 438-1 Obama, Tomioka Town TEL: 0240-23-7606



Experience a new style of farming in Naraha Town

Sweet potato planting and harvesting experience

Visitors can experience the planting and harvesting of sweet potatoes in various parts of Naraha Town. The total area is over 40 hectares, mainly in the coastal area. Through farming, visitors can learn about the effects of the earthquake and nuclear disaster and the local revitalization effort. (The programme may vary depending on the season and weather conditions)

Fukushima Shirohato Farm

Trial cultivation of sweet potatoes was started to make use of abandoned farmland. One of the largest sweet potato storage facilities in Japan was built next to the sweet potato fields.

Address: 1 Maebara Hamajo, Naraha Town
Inquiries: fukushimafarmer@shirohato.com



Enjoy the taste of freshly-picked tomatoes!

Tomato picking experience

Visitors can enjoy a year-round tomato-picking experience in the greenhouse. You can fill bags with up to five varieties of cherry tomatoes in different colours and shapes, including fruit tomatoes. You can taste the different flavours and pick only the ones you like, or pick different varieties to compare. Freshly picked tomatoes are truly exquisite and make the perfect souvenir. Large tomato picking is also available.

Wonder Farm

This hands-on farm has a restaurant, farmers' market, and processing plant. With tomato farm located next to the facilities, visitors can enjoy eating, harvesting, and shopping to their hearts' content.

Address: 1 Hiromachi, Nakajima, Yotsukura-machi, Iwaki City
TEL: 0246-85-5105



Listening

People Courageously Working for Revitalization

There are many people in Fukushima who are courageously working towards revitalization despite the unprecedented compound disaster of earthquake, tsunami, nuclear disaster, and harmful rumours. Through having dialogue with such people, you can gain a lot of inspiration and insight.

Residents

Disaster Prevention and Disaster Reduction

Local Development

Why don't we consider this together in Fukushima?



I want to lead the participants to think about the region

I believe that the role of the *kataribe*, or storytellers, is not only to describe what they have experienced, but also to ask what should be done with areas like Tomioka Town. We have to keep telling the story until the town achieves revitalization after the disasters. Words remain even after people die, and history has always been told through words. That's why I want to pass it on, especially to the younger generation. I believe that is the significance of our activities. Seeing people get back on their feet in the aftermath of the disaster made us realise the importance of what we should cherish and the everyday things we take for granted. What people have destroyed, people have to rebuild. When I realised that, I felt the meaning of my life or my mission. And I decided to spend the rest of my days in Tomioka Town. I want to be there to witness the rebuilding of what was lost. I also want to make a contribution. There is no other place where we can discuss dreams, like what to do with this town from now on. Things that might be considered empty dreams in the city are valid opinions in Tomioka Town. For *kataribe*, it is important not only to talk, but also to think together about their local area. While considering the disaster-affected areas, people can think about what they can do in their own communities. That's why I believe that Tomioka Town and Fukushima Prefecture are the best possible fields to discover issues and bring them back home to think about them and find solutions.

Executive director, the office of the NPO
"Tomioka-machi 3.11-wo-kataru-kai"
(Tomioka Town Storytellers of 3.11)

Aoki Yoshiko

Several years before the disaster, she worked as the principal of Prefectural Tomioka High School. Following the disaster, she was involved in volunteer activities at "BIG PALLET FUKUSHIMA" in Koriyama, which served as the largest evacuation shelter in the prefecture, and started working as a *kataribe* in 2013. In 2016, she founded the Tomioka Town Storytellers of 3.11, whose members describe their experiences in their own words. In this way, the *kataribe* continue to convey the "reality of the disaster and the current status of Tomioka Town" and "the truth of disaster-affected Fukushima".

On the forefront of world history

We are witnesses giving testimony

I want to save lives that wouldn't have to be lost

"I want to save as many lives as possible from needless loss." This thought has been a constant driving force for me. The compound disaster experienced by Fukushima has never been experienced anywhere in the world before. We are at the forefront of world history, and we are witnesses giving testimony. If we don't use the lessons of the Great East Japan Earthquake, we won't be able to face those who lost their lives. It is predicted that future disasters will be even bigger, so our experiences can definitely be useful, which is what those who have experienced the disaster should do. That's why I've been involved in these activities, and I see myself as a speaker, to pass on the lessons and experiences of the disaster. I want to tell people what I have witnessed, and how I see other areas from my perspective. How far can I realistically convey what I see in Fukushima? First of all, I want visitors to look through my lens and try to understand Fukushima. As people do that, I think that they will gradually develop their own perspective. "Furusato" (Hometown) is not just a location, but rather a place where people connect with each other. That's why I want people to cherish this area. No one can live alone. Instead of blaming the disaster, we have been able to discover many things because of it. What would you do if the same thing happened to you? It is very important to treat events as your own business. I want to convey to people that the things that are important in Fukushima today are equally important in the communities of everyone who visits.

Specialty-appointed professor,
Fukushima Future Center for Regional Revitalization,
Fukushima University, and Representative Director,
Fukushima Cooperative Reconstruction Center

Amano Kazuhiko

He was in charge of the management of "BIG PALLET FUKUSHIMA" in Koriyama, which became one of the largest evacuation shelters in Tohoku at the time of the disaster. Based on his experience of the supporting activities at the shelter, he developed the "Sasukenable" educational tool for simulating evacuation shelter management. In preparation for potential future disasters, he shares lessons learned from the disaster and Fukushima's experience with people. He also supports activities for rebuilding the lives of those affected by the disaster and forming new communities.

I want to cherish this area's

unique sentiments

Conveying human emotion and humanity

The most important thing for me in continuing my activities is to convey the 'warmth' that can only be understood by being on the ground. It is not easy to have the opportunity to come into direct contact with something invisible, such as feelings, friendship, and hope for the future. Hope Tourism is both a gateway and an opportunity. I think it is very important to meet directly with people who come to Katsurao Village and are interested in Fukushima, even if for a short time, because it opens up a lot of possibilities later on. We need to create a place where people can come when they decide "I want to go back". So we are gradually building ties with the village. More and more people are taking concrete action; for example, children who visited Katsurao Village through Hope Tourism have returned as interns when they became university students, or have started to visit the village regularly. Above all, I try to convey humanity not by using clever words, but by valuing emotional movement more than knowledge and information. Nowhere else has had the same experience as Fukushima Prefecture and Katsurao Village. I feel that there are many good examples that show how to achieve a sustainable society, making this a good place for considering the future of Japan. I hope people will think carefully about how we have found a way out of the resentment we have learned from the disaster, and how the region can survive from now on. I would be happy if Hope Tourism could encourage people to think, even if only a little, about the future that lies ahead.

Representative Director, KATSURYOKU SOUZOUSYA **Shitaeda Hironori**

Following the disaster, he returned to his hometown of Katsurao Village and founded the general incorporated association KATSURYOKU SOUZOUSYA. In order to prevent the collapse of the community in Katsurao Village, he strives to strengthen the local community and develop human resources that will support the vitality of the community. In addition, KATSURYOKU SOUZOUSYA focuses on community development through business development, such as by launching projects that utilise local resources, and continues to value human relationships.

Listening

People Courageously Working for Revitalization

There are many people in Fukushima who are courageously working for revitalization in various fields. Through dialogue, it is possible to learn about the situation of the earthquake and nuclear disaster and the initiatives and issues aimed at revitalization from a variety of perspectives.

Resident

Conveying the residents' honest thoughts about what happened on "that day"

"Namie-machi Monogatari Tsutaetai" (Namie Town Storytellers)



This group was formed by two residents of Namie who were living in temporary housing at the time. Based on local folk tales, old stories and accounts of the earthquake and nuclear disaster, the members create picture story shows and animations and hold performances and screenings of their works in various parts of Japan. Their aim is to continue passing on the memories of their hometown and the memories and lessons of the earthquake and nuclear disaster.

Local Development

Building a new resident-led community

Representative, Odaka Kobo Hirohata Yuko



Following the disaster, she formed a group (Odaka Supporters 3B+1) to support the revitalization of Odaka Ward. The group runs the "Odaka Platform", a hub for promoting interaction between residents, businesses, visitors and others. It is actively involved in activities with the aim of "bringing together what everyone can and wants to do, and creating opportunities for action".

Local Development

A widening circle of exchange Enjoying this town's changes

Youth Division, Namie Town Chamber of Commerce Zenji Akihiro



In his role as director of the Youth Division, Namie Town Chamber of Commerce, he works hard to vitalize the community and organises PR events. By actively engaging with various sectors, including producers, businesses and students, he is building networks within the town, widening the circle of resident-led community development.

Medical Care and Welfare

Thinking about the leadership qualities through the disaster

Director, Minamisoma Municipal General Hospital Oikawa Tomoyoshi



At the time of the disaster, he was the vice-director of a core hospital just 23 kilometres from TEPCO's Fukushima Daiichi Nuclear Power Station, where he was in charge of the frontline. Reflecting on his decisions and mental conflicts over questions such as "what should we do with the hospital, the patients, the staff..." as the situation at the nuclear accident worsened, he talks about approaches to leadership.

Education and Human Resources Development

Fostering young people who can address social issues ~The "chain of admiration" will pioneer the future~

Representative Director, Asubito Fukushima (General Incorporated Association) Hangai Eijū



Born in Odaka Ward of Minamisoma City, he was previously a board member of TEPCO. He runs a social entrepreneurship school, etc. for high school and university students with the aim of developing human resources who will drive revitalization. Based on the philosophy that "above all, the 'chain of admirations' in which independent-minded young people become the objects of admiration for juniors will become the driving force that pioneers the future", he strives to foster the next generation.

Education and Human Resources Development

Moving the region forward with a global perspective while remaining locally rooted

President, NPO Happy Road Net Nishimoto Yumiko



This NPO conducts works to develop human resources for revitalization and regional regeneration. It implements the "Fukushima Hamakaido (Beach Highway) Sakura Project" to plant cherry trees along the National Route 6 with senior high school students, etc. as part of its initiatives. Ms. Nishimoto led students to visit areas affected by the Chernobyl nuclear power station accident and continues to implement activities from an international perspective.

Energy

Thinking about sustainable agriculture from the energy sector

Board Chairperson, Eco Energy Minamisoma Research Institute Takahashi Sohei



In a joint effort with local farmers, this organisation promotes a half-field, half-energy "solar sharing" model for local regeneration, using solar panels installed on farmland to generate energy. This aims to stabilise farmers' incomes through additional income from the sale of power and to achieve sustainable agriculture and local production and local consumption of energy.

Agriculture

Putting agriculture at the heart of local industry Towards a sustainable society through sweet potatoes

Fukushima Shirohato Farm



Fukushima Shirohato Farm grows sweet potatoes on an area of more than 40 hectares. Since the disaster, the farm has been working to establish a new farming model and production area by cultivating abandoned farmland. It is also working with the local government and businesses to build storage and processing facilities. It is working to promote agricultural regeneration and local employment.

Agriculture

A new hub for supporting local agriculture

President, Wonder Farm Motoki Hiroshi



This company was founded with the goal of becoming a farm where people can experience the wonder and appeal of agriculture and food. By shipping tomatoes and running a hands-on theme park where visitors can get close to agriculture, the farm aims not only to add value to agricultural products and revitalise the region, but also to encourage and foster the next generation of farmers.

Business

"I'm back home" in Namie Reviving the spirit of sake brewing

Representative Director, Suzuki Shuzoten Brewery Suzuki Daisuke



Despite losing his sake warehouse to the tsunami and being forced to evacuate due to the nuclear disaster, Mr. Suzuki resumed brewing sake in Yamagata Prefecture, where he had evacuated. Through the production of sake made from local rice, he continues to disseminate the current conditions of Namie Town. The company opened a brewery at the roadside station MICHINOKE-NAMIE in 2021, making sake brewing in the town possible for the first time in 10 years.

Business

Work in search of Fukushima's light Pursuing local excitement

Managing Director and Hamadori Representative, Higashi-no-Shoku-no-Kai (General Incorporated Association) Takahashi Daiju



He founded "NoMA Labo", which works to create businesses for developing the local community and solving social problems in the Coastal Region, and incorporated it in 2020. After moving his residence to Namie Town in 2021, he launched full-scale activities in the area. He continues to carry out PR activities highlighting local producers.

Nuclear Power Station Decommissioning

Learn about TEPCO's Fukushima Daiichi Nuclear Power Station today

Fukushima Revitalization Headquarters, TEPCO



Visitors can hear directly from the staff at the Fukushima Revitalization Headquarters about the progress of decommissioning work at TEPCO's Fukushima Daiichi Nuclear Power Station and revitalization initiatives. It is also possible to take a guided tour inside the power station site under certain conditions.

Listening

School Exchanges

You can have a valuable experience of interacting with high school students from Fukushima Prefecture through exchanges with schools in the Prefecture and joint tours with the students. You can hear directly from the local high school students, who are involved in various revitalization activities, and learn about the sentiments of the same generation.



Listening to the "thoughts and feelings/voices" of people of the same generation through exchanges with high school students from Fukushima

Listening to the thoughts of the same generation

Local high school students and participants discuss their experiences of the disaster, their lives since, and their thoughts and feelings about the revitalization with a unique sense of belonging to the same generation.



Joint workshops

High school students and participants share their thoughts and opinions. Visitors can gain a lot of insight from others of their age group who are living and studying in Fukushima.



Joint tours with high school students from Fukushima



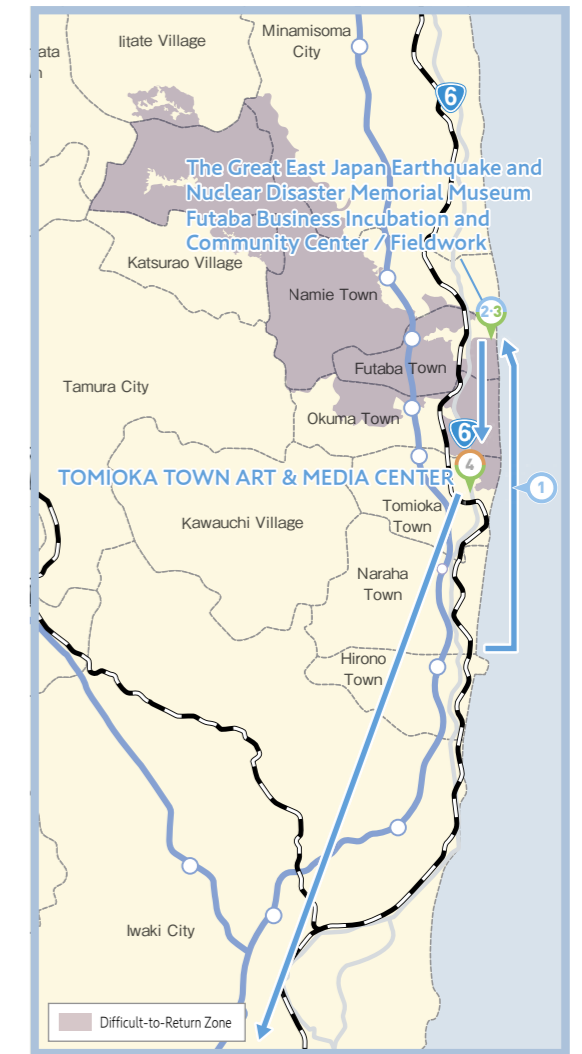
By touring together with high school students from Fukushima, participants can become aware of the different perspectives within and outside the prefecture, and exchange ideas and knowledge. The participants will learn about their peers' experiences of the disaster, as well as their thoughts and feelings about the nuclear disaster and revitalization, and inspire each other.

Standard Course

Educational trips on the scale of school grade-level field trips can be accommodated



This programme is based on the basic concept of Hope Tourism (observe, listen and think) and can also be adapted to educational trips on the scale of a grade-level field trips. Starting from the Great East Japan Earthquake and Nuclear Disaster Memorial Museum, which was opened in September 2020, participants will learn an overview of the earthquake and nuclear disaster, as well as basic knowledge, etc. about the current situation and issues of revitalization. The trip can be then tailored to suit specific objectives, such as field studies (local development, agriculture, forestry and fisheries, medical care and welfare, nuclear disaster and decommissioning, energy, environmental recovery, education, new industries, etc.) or elective courses in each region.



Day 1

1

Observing

National Route 6※ Transit

※Partially through the Difficult-to-return Zone

Hirono Town, Naraha Town, Tomioka Town, Okuma Town, Futaba Town

Observe actual townscapes in and out the Difficult-to-return Zone from inside a vehicle

In addition to seeing landscapes of untouched buildings in areas where evacuation orders designated as the Difficult-to-return Zone have been lifted, there are areas where decontamination and demolition work is progressing and one can feel the spirit of rebuilding in the local communities.

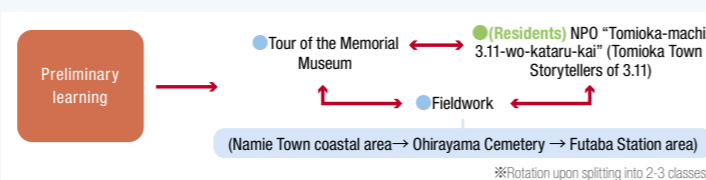
2

Observing and dialogue

The Great East Japan Earthquake and Nuclear Disaster Memorial Museum

Futaba Town

Getting an overall picture of the earthquake and nuclear disaster and revitalization effort through the museum's general training programme



3

Dialogue

Futaba Business Incubation and Community Center

Futaba Town

[Nuclear Power Station Decommissioning] TEPCO employees

TEPCO employees will provide an overview of the accident at TEPCO's Fukushima Daiichi Nuclear Power Station and explain the decommissioning process first hand, as well as hold an open Q&A session (opinions exchange).

4

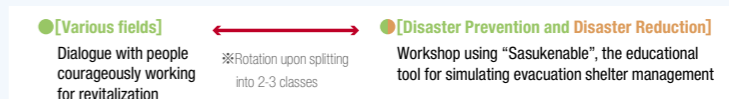
Eating Dialogue and Thinking

TOMIOKA TOWN ART & MEDIA CENTER

Tomioka Town

Dialogue and workshops in a relaxed space

Equipped with a large conference room and a large 500-seat hall, this facility can accommodate dialogue sessions and workshops for relatively large groups. The surrounding area is dotted with learning locations, such as the Historical Archive Museum of Tomioka and Yonomori.

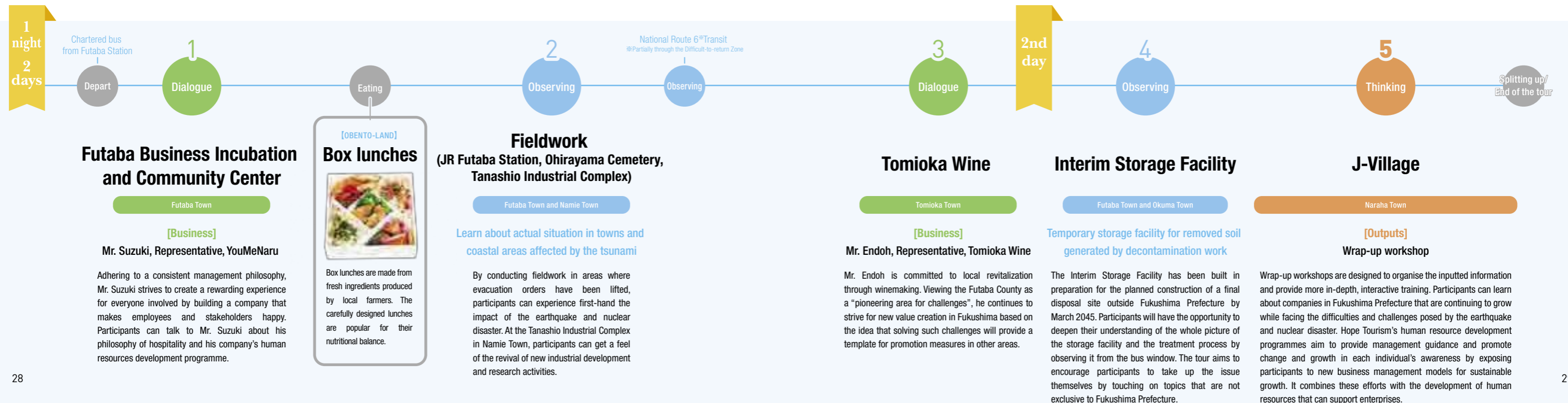


Corporation/Organisation Human Resources Development Training



Learning sustainable company and organisation
management from the lessons of the earthquake and
nuclear disaster and the challenges of revitalization

Fukushima Prefecture is a pioneer in addressing social challenges. As it strives to achieve revitalization following an unprecedented disaster, there are many companies that are using advanced technologies and expertise and working with local communities to resolve the social issues they face. Such efforts could serve as a new model for Japanese companies to achieve long-term sustainability from now on. Participants will be able to learn from Fukushima companies that are contributing to local creation.



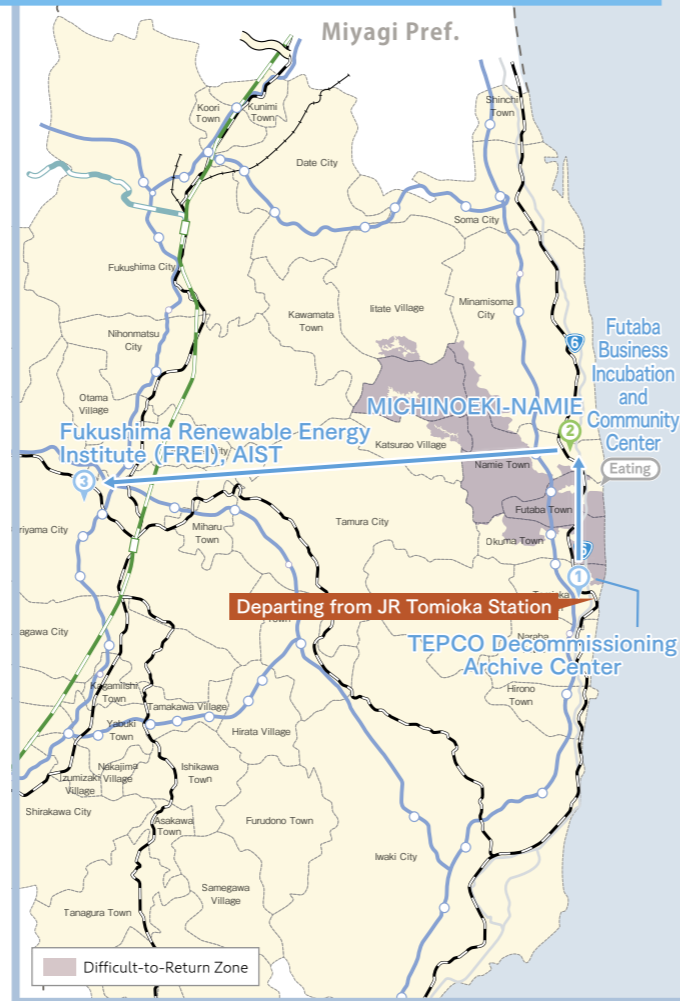
Model Courses

Theme

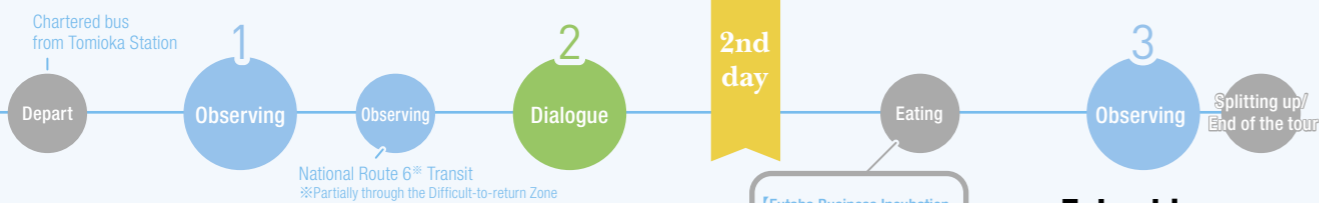
Energy

Fukushima Prefecture has long been responsible for supplying energy to the Tokyo metropolitan area and has supported the development of science and technology in the energy sector. Through conducting tours and fieldwork of nuclear, thermal, and renewable energy power generation facilities, participants will look at both the light and shadow of science and technology, and consider transitions in energy and local communities, and the future of energy.

Reflecting on the meaning of “abundance” from the nuclear disaster



1 night
2 days



TEPCO Decommissioning Archive Center

Tomioka Town

Learn about the progress of decommissioning work through exhibits and videos

This facility, which is managed by TEPCO, conveys the history of the accident and the progress of the decommissioning effort. Participants receive explanations from the employees.

MICHINOEKI-NAMIE

Namie Town

[Energy and Agriculture]

Mr. Takahashi, Board Chairperson, Eco Energy Minamisoma Research Institute

In an effort to revive agriculture affected by the tsunami and nuclear disaster, this organisation promotes the “half-field half-energy” model, which aims to stabilise farmers’ incomes by selling electricity generated by solar power. It advocates sustainable farming and power generation methods that are rooted in the local community.

[Futaba Business Incubation and Community Center] Namie Yakisoba



This is a beloved comfort food of the people of Namie Town. Its ingredients include bean sprouts and pork. The delicious original sauce is intertwined with extra thick noodles, making it a satisfying meal.

Fukushima Renewable Energy Institute, AIST (FREA)

Koriyama City

Learn about energy policies and initiatives across Fukushima Prefecture

This facility develops and disseminates new technologies related to renewable energy. Participants can learn about post-disaster energy measures and initiatives being implemented in Fukushima Prefecture.

Model Courses

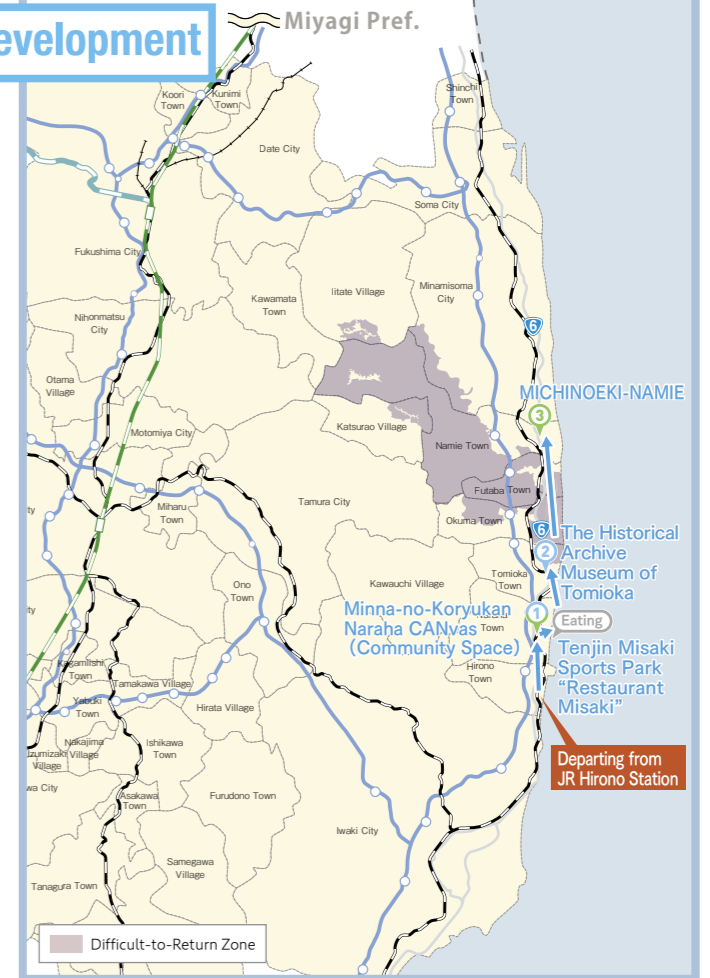
Theme

Local Development

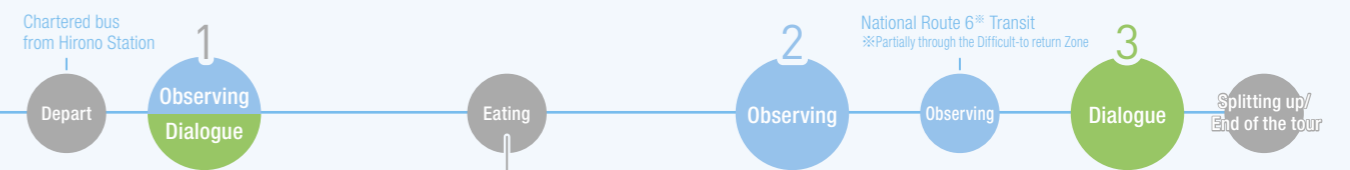
Each municipality has followed its own path since the evacuation orders were lifted. Many communities in the Futaba County have taken on the challenge of rebuilding their towns from scratch with no residents. Their approaches to resolving issues such as regenerating and creating communities and constructing various facilities will prove useful as Japan faces up to various social challenges in the future. Hints for sustainable local development can be found on this tour.

Regeneration, Maintenance and Creation

Thinking about sustainable local development



1 day



Minna-no-Koryukan Naraha CANvas (Community Space)

Naraha Town

[Local Development]

Fieldwork and dialogue with local development company employees

Participants tour a compact town centred on “Minna-no-Koryukan Naraha CANvas (Community Space)”, which was designed with input from local residents. Through having conversations with employees of the local development company, participants can learn about the challenges facing the area and the process of finding solutions.

[Tenjin Misaki Sports Park "Restaurant Misaki"] Mommy Suiton



This famous local cuisine was named after a comment made by Philippe Troussier, the former head coach of the Japan's men's national football team, who described it as having “a taste of the meal my grandmother used to make back home”.

The Historical Archive Museum of Tomioka

Tomioka Town

Viewing the earthquake and nuclear disaster as a part of history

This archive facility preserves the town's history from before the disaster. Participants can experience the local impacts of the earthquake and nuclear disaster that are part of the town's long history.

MICHINOEKI-NAMIE

Namie Town

[Local Development]

Mr. Zenji Akihiro, Youth Division, Namie Town Chamber of Commerce

Mr. Zenji presents examples of community revitalization events and product development. His approach to taking on challenges with unique initiatives from a resident's point of view is a source of vitality.

The “catalyst” is found in Fukushima

The past and future can be found in Fukushima’s present.

Over a long period of time, there have been countless moments of struggle and determination.

There are people moving forward in the face of challenges.

Here, there are people who have “hope”, and there are places that help something start developing.

The seeds of learning you find here will show you a new path and become the nourishment of your future life.

Come to Fukushima to find your own “catalyst”.

